

# HELLFIRE AT BARRISTER'S JUNCTION

SPONSORSHIP, ADVERTISING AND VENDOR INFORMATION



*Photo courtesy of PT Litewell's Heliographic Emporium*

**The SASS MA-CT-RI State Championships**  
A SASS Sanctioned Cowboy Action Shooting Tri-State Championship

## WELCOME TO HELLFIRE AT BARRISTER'S JUNCTION!

The SASS Sanctioned Cowboy Action Shooting MA-CT-RI State Championships at the Harvard Gun Club offers an extraordinary opportunity to support Cowboy Action Shooting in New England. We expect up to 200 shooters and spectators from all over the U.S. & Canada. and your participation will put your products and name before your prime target audience.

### SPONSORSHIP OPPORTUNITIES

#### MATCH SPONSOR

For \$500 in cash or gift certificates\* a MATCH SPONSOR receives:

- Recognition as a MATCH SPONSOR in all event literature, press releases, event advertising and promotions.

- A full page ad in the Shooter's Program.

- Your banner will be displayed in the Main Tent in a special area reserved for the MATCH SPONSOR.

- Sponsor's promotional literature included in all shooters' on-site registration packet.

- 10' x 10' display area with one 8' table and two chairs in the Main Tent for your exclusive use.

- You will receive 2 Shooter's Programs, 2 match badges, 2 Friday night dinner tickets.\*\*

- Recognition as MATCH SPONSOR in the follow-up article in the Cowboy Chronicle.

- Your name and link on our website for 1 year

#### MAIN TENT SPONSOR

For \$250 cash or gift certificates\* a MAIN TENT SPONSOR receives:

- Recognition in the Shooter's Program as a MAIN TENT SPONSOR.

- A half page ad in the Shooter's Program plus program recognition as a major contributor.

- You will receive a Shooter's Program, a match badge, and 2 Friday night dinner tickets.\*\*

- Your banner displayed in the Main Tent.

- Your name and link on our website for 1 year.

#### A STAGE SPONSOR (10 available)

For \$150 cash or gift certificates\* a STAGE SPONSOR receives:

- Recognition in the stage descriptions in the Shooter's Program.

- You will receive a Shooter's Program and badge and 2 Friday night dinner tickets.\*\*

- Your banner displayed in the main tent.

- Your name or business will be posted at the stage you sponsor.

- Your name and link on our website for 1 year.

#### SIDE MATCH SPONSOR

Sponsorships are available for each of the individual SIDE MATCHES. For \$75 in cash or gift certificates\* a SIDE MATCH SPONSOR receives:

- Recognition as a SIDE MATCH SPONSOR in the Shooter's Program and 2 Friday night dinner tickets.\*\*

- Your name or business will be posted at the side match you sponsor.

- Your banner displayed in the main tent.

- Your name and link on our website for 1 year.

#### MERCHANDISE SPONSOR

Providing any number of door prizes (each with a value of \$25.) a MERCHANDISE SPONSOR receives:

- Recognition in the Shooter's Program.

- Your banner displayed in the main tent.

- Your name and/or link on our website for 1 year.

Note: Banners to be supplied by the Sponsor.

\* Gift certificates should be redeemable at the match, at a future match, through a web site or by phone.

\*\* If you plan on attending the Friday night dinner, please indicate on your Sponsor Application so we can provide tickets.

**FOR SPONSORSHIP AND/OR VENDOR INFORMATION CONTACT:**

**GRANITE, HAWLEY MCCOY OR NANTUCKET DAWN**

Forward any forms, banners, merchandise, cash or gift certificates to: Hawley McCoy

# ADVERTISING RATES AND INFORMATION

## **Mechanical Data**

Ad sizes are based on a four-column format. The ad rate dimensions reflect maximum dimensions and we will print your existing ad with a white margin to fit within that size and charge you for the actual maximum size rate.

The HGR Shooter's Program is a computer-to-plate one color (black) publication. We require pdf, eps or tif files in 300 dpi for halftones and line art. *Film negatives are not accepted.*

For HGR built ads, we will need a complete, rough layout indicating all elements and information of key importance. HGR reserves the right to vary the format from a supplied layout to meet design requirements. Standard typefaces and borders will be used unless otherwise indicated and supplied. All supplied art should be in pdf, eps or tif formats and 300 dpi. HGR built ads will be billed to the advertiser at 20% of the rate for the size of the ad being built. (\$25 minimum charge.)

### **For more information and/or submission of ads, e-mail**

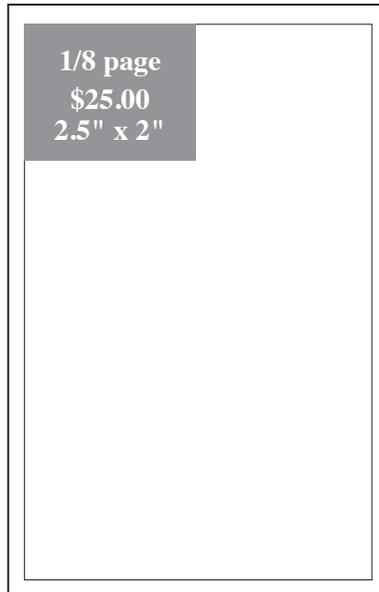
One-Ear Pete at [pbcart@aol.com](mailto:pbcart@aol.com) or send a disk to:

One-Ear Pete  
c/o Pete Carlson  
9B E. Killingly Rd.  
Foster, RI 02825  
Tel. 401-647-3049

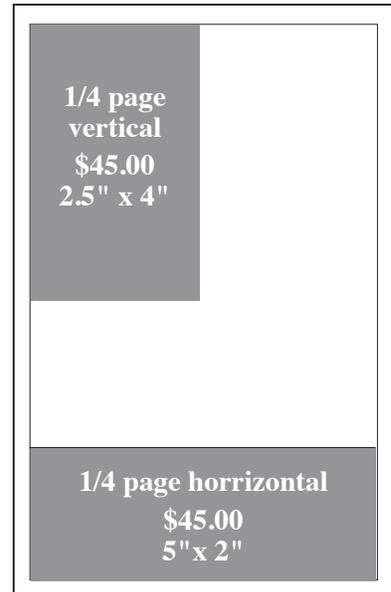
### **Payment:**

Please mail checks payable to the Harvard Ghost Riders to:

**Harvard Ghost Riders**  
c/o Hawley McCoy (Lisa Brown)  
121 Slough Rd.  
Harvard, MA 01451



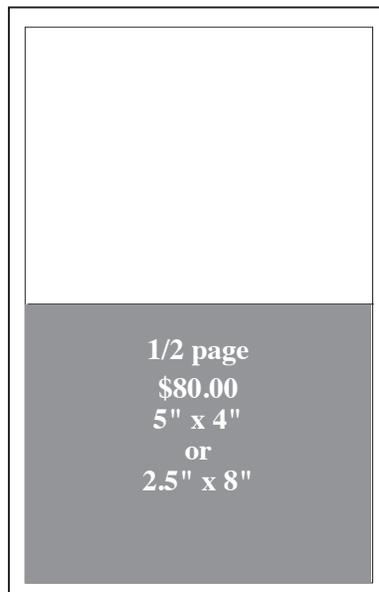
1/8 page  
\$25.00  
2.5" x 2"



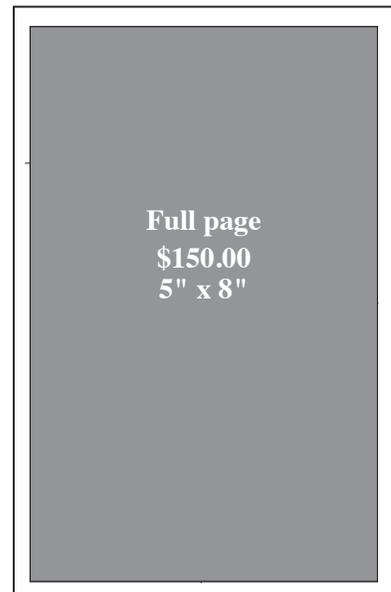
1/4 page vertical  
\$45.00  
2.5" x 4"



1/4 page horizontal  
\$45.00  
5" x 2"



1/2 page  
\$80.00  
5" x 4"  
or  
2.5" x 8"



Full page  
\$150.00  
5" x 8"

## **ADDITIONAL INFORMATION**

For additional information about the  
Helfire at Barrister's Junction,

For vendors please contact:

**GRANITE (CHRIS MITCHEL)**

**Tel. 978-697-9774 / Email: [granite1873@gmail.com](mailto:granite1873@gmail.com)**

For Sponsors please contact:

**Hawley McCoy (Lisa Brown)**

**Tel. 978-855-1151 / Email: [hawley32@gmail.com](mailto:hawley32@gmail.com)**

**Nantucket Dawn (Sue Lennon)**

**Tel. 781-910-5147 / Email: [nantucketdawn@aol.com](mailto:nantucketdawn@aol.com)**

# HARVARD SPORTSMEN'S CLUB MAP

## LEGEND

- A - Club House
- B - Main Tent
- C - Sawyer Flats
- D - Vendors
- E - Parking & Dry Camping
- Ranges 1-10
- Cowboy Action Shooting
  - Friday 10:30 to 4 PM
  - Saturday 9 AM to 4 PM
  - Sunday 9 AM to 12 PM
- (T) Toilet facilities

